

Privacy Notice

Last Updated: 15/04/2020

Dear user! Weezmo values your privacy and wishes to let you know how it handles your personal information.

This privacy notice explains which personal data we collect from you and how we use it. It applies – (1) when you ask to receive a digital receipt from our Customers – a brand you have made purchase at, or (2) if you visit Weezmo' corporate websites, for example – www.weezmo.com or our social media or any mobile application(s) – all of which are provided by Weezmo, or (3) if you register to attend any of Weezmo' corporate events, or (4) any hosted services, products, applications and/or content (collectively, the "**Services**") directly or through a Weezmo Customer.

What does Weezmo do?

Weezmo's primary service is providing smart digital invoices and receipts, allowing you to reduce the use of paper, and if you wish – to track and manage your expenses, returns, coupons and the rest of your relevant consumer information, all in one place.

Children

The Services are not directed to individuals under 18. If you are under the age of 18, you may not use the Services or provide any personal information to us. Weezmo does not knowingly collect personal information from individuals under the age of 18. If you are a parent of an individual under 18 and believe your child has provided personal information to Weezmo, please contact us at info@weezmo.com.

What kind of information we collect?

1. If you engage with a brand that uses our Services (Weezmo's Customer), we may collect:
 1. Information needed to form the requested invoice/coupon or receipt, such as your mobile number or e-mail address.
 2. Information related to your browsing, purchasing, and online behavior and activities;
 3. Automatic-Passive information and meta-data, such as IP address, operating system, user/device id, geographic location information and type of device used.
 4. Feedbacks or reviews given by you relating to your experience while engaging with the brand or its services, or anything else you actively post or upload.
2. If you visit our websites or use our apps, we may also collect:
 - The information you provide to us, including:
 - Personal information, such as your name and contact information, or anything else you actively post or upload;

- Social information, such as the information provided on social networks, such as Facebook, Google, Twitter, etc.;
- Surveys, Feedbacks, Polls, Loyalty Registration, Reviews, transcripts, and recordings of your communications with us;
- The information you provide on our forums and blogs.
- Automatic-Passive information and meta data, such as IP address, user/device id, operating system, geographic location information and type of device used.

Additional mobile and marketing considerations

If you have opted-in to receive SMS or E-mail messages from one of our Customers, you may opt-out by following the opt-out instructions provided by the brand you are communicating with or by contacting the brand.

If you have opted in for marketing communication from us, You may follow the opt-out instructions provided by us, or contact us at info@weezmo.com.

How do we collect information?

We collect information about you when you engage with a brand that uses our Services, and upon your request to receive a digital receipt, or under your use our services as described above.

How do we use the information collected?

We mainly use the information to provide services to our Customers – the brands you engage with, and to improve our services, based on your interaction with the brands and us, as described above.

Basically, if you engage with a brand that uses our Services, we use the information we collect on behalf of, and as directed by the brand, to deliver the digital receipts. We may use some of it for our own purposes, based on our legitimate interests, such as for improving our products. For example, we may use information to determine whether to deploy a chat button to allow the brand to engage with you or to deploy content, such as a banner offering a coupon, on your browser.

we may also provide them with the feedbacks and/or reviews posted by you – relating them, as posted on the feedback or review. Regularly, this information won't identify you directly, but please note – it may include the related invoice information.

Retention

We may retain your information for the period consistent with the original purpose of collection. For instance, under 'brand-engagement', we will retain it as agreed and directed by the brand.

We may also retain your information as needed to pursue our purposes as described above, as complying with legal duties, resolve disputes, enforce our agreements, tax purposes, or to improve our products.

Do We use cookies?

We may use cookies and other identification technologies for record-keeping purposes and to enhance your experience if you choose so. Click here to [review our cookie policy](#).

Do Not Track

Various browsers, including Explorer, Firefox, and Safari, currently offer a "do not track" or "DNT" option that relies on a technology that sends a signal to websites a user visit about that user's browser DNT preferences. While Weezmo attempts to honor the DNT instructions received from a user's browser, Weezmo cannot guarantee that it will always respond to such signals because a common industry standard for DNT has not been adopted.

Sharing of information collected

We may share information, as follows:

The brand you have engaged with through the Services

If you engage with a brand that uses our Services, we may also share with them your information collected in relation with that brand, including relevant feedback and/or reviews posted by you.

For legal reasons

We may share your information if we reasonably believe that:

- (i) It is necessary to comply with a legal process or inquiry (such as a court order, subpoena, or search warrant) or any other legal requirements of any governmental authority;
- (ii) It would potentially mitigate our liability in an actual or potential lawsuit;
- (iii) It is necessary to enforce this privacy notice or our Terms of Use at <https://www.weezmo.com/terms-conditions> or any other agreement in place between us;
- (iv) It is necessary to investigate and prevent unauthorized transactions or other illegal activities; and/or;
- (v) It is otherwise necessary or appropriate to protect our rights or property or the rights or property of any person or entity.

To deliver and improve the Services

We may aggregate and anonymize your information so that it is no longer personally identifiable and use and share such aggregated information for training and quality assurance purposes, to deliver and improve our Services, and for commercial and marketing purposes.

Service providers

We use a limited number of third-party service providers, who act as our sub-processors, to assist us in making our websites and Services available to visitors and users. For example, we may share data with third parties who provide services to us, such as credit card processing services, analytics, and data storage services. These third parties may access, process or store personal data in the course of providing their services.

Business partners

Some of our brands may engage in business collaborations from time to time. If you engage with one of these brands in relation to their collaboration – with us or another party, the information might be shared between the parties as a part of the engagement, subject to the specific terms of the engagement.

Affiliates and Partners

We may share information that will not identify you personally, such as information collected through cookies, statistical information, aggregated information, etc., with our affiliates, subsidiaries, parent companies, partners or other affiliates of the Weezmo corporate group in order to deliver and improve the Services. This information will not directly identify you.

We will only disclose your personal information to any other third party based on your prior and explicit consent.

How can I review or receive a copy of my information, or withdraw my consent to the processing of my personal data?

Basically, we operate as Processors on behalf of our business Customers, the brands that you have engaged with, you may approach them for any inquiry.

You may also contact us at info@weezmo.com to opt out from our direct services, or to request to review, make corrections to your personal information held and controlled by us.

If you are an EU Individual –

You may request to review, correct, delete, or receive a copy of any of the personal information you've provided to us and to the Brand that uses the Services, or withdraw your consent to the processing of your personal data, by contacting the brand directly, or by contacting us at info@weezmo.com, and we will do our best to refer you to them directly, within a reasonable period of time.

Please note:

1. In any request as describes above, we will need to verify your identity before taking any kind of action.
2. Weezmo is in no case responsible for the personal data held by the brand you have engaged with.

Weezmo has limited ability to access personal data which our Customers submit through our Services. If you wish to request access to or to limit the use and/or disclosure of your personal data, please contact us with the name of the Weezmo

Customer (the brand) through which you used our Services. We will refer your request to that Customer and will support them as needed in responding to your request.

How do We keep information secure?

We use security measures designed to protect against the loss, misuse, and alteration of the information under our control. For certain Services, transaction data transfers are encrypted during transmission. In addition, data that we store is maintained and archived on secure, hardened servers that are hosted on highly secure data centers. Access to this data is protected by multiple layers of controls, including firewalls, role-based access controls, authentication mechanisms and monitoring. Data is backed up, and archives are stored in a secure location. Weezmo will do and is doing its best to keep your data safe. Nevertheless, Weezmo is not responsible for any damages to the data, or to the functionality of the platform, caused by force majeure, including cyber-attacks.

If you are communicating with a brand that uses our Services, you should review the privacy practices of that brand to understand which security measures they use, and how do they collect and process your Personal Data.

International Transfers

When you use our Services or our Website, we may transfer, store, and process information about you on servers and databases located outside of your country of residence, which could have different data protection rules than those of your country of resident or the country in which you were located when you initially provided the information.

By using our Services, you acknowledge and agree to this collection, transfer, storage, and processing of information. If you do not want your personal data transferred to the U.S. or EU, please do not submit any information to us. When we transfer information on EU citizens outside the EEA, we conform with the GDPR regulations.

Miscellaneous

We recommend that you review this privacy notice periodically, as we may update it from time to time. Your use of our websites, apps, and Services, as applicable, constitutes your acknowledgment of the up-to-date privacy notice to the fullest extent permitted by law.

We are not responsible for and do not control the privacy practices of any of our Customers or any other third party. We encourage you to review the privacy practices of each third party. We welcome your feedback on our privacy practices. Please send any comments or questions to info@weezmo.com.

Weezmo's Cookie Policy

Cookies are small text files stored on a visitor's web browser and applications. Cookies are often used to make web-browsing easier by performing functions such as saving passwords and maintaining lists of personal preferences regarding the use of the website.

Our websites, apps, and Services may use the following types of cookies:

- **Strictly Necessary Cookies** – these cookies are essential to enable you to browse our websites, apps, and Services and use the available features.
- **Performance Cookies** – these cookies collect information about how you use our websites, apps, and Services. For instance, these cookies track which pages you visit most. This data may be used to help optimize our websites, apps, and Services and make it easier for you to navigate within them. These cookies do not collect information that identifies you; all information is aggregated and anonymous.
- **Functionality Cookies** – these cookies allow our websites, apps, and Services to remember choices you make while browsing, such as geographic location and preferences such as text size and fonts. The information collected by these cookies will not personally identify you.

Other identification technologies that may be used by Weezmo websites, apps, and Services:

- **Pixel tags (also called beacons or pixels)** – these are small blocks of code installed on (or called by) a webpage or application, which can retrieve certain information about your device and browser, including device type, operating system, browser type, and version, website visited, time of visit, referring website, IP address and other similar information.
- **Software Development Kits (also called SDKs)** - function like pixels and cookies, but operate in the mobile application context where pixels and cookies cannot always function. The application developer can install pieces of code (the SDK) into the application to collect certain information about user interaction with the application and information about the user device and network information.

Third-party technologies:

Weezmo may use third-party service providers who are authorized to place cookies, pixel tags or similar technologies on our websites, apps, and Services with our permission. These technologies help us compile metrics and analytics (without

collecting personally identifiable information) to help improve our websites, apps, and Services. Third-party cookies and technologies are covered by the third party's privacy notice.

Your choice:

Web browsers are usually set to accept cookies. However, if you prefer not to receive cookies, you typically have the option of setting your browser to refuse cookies. If your browser is set to refuse cookies, it is likely that some of the functionality offered by Weezmo will not be available or will not work as effectively for you.

For further information about cookies, including how to see what cookies have been set on your device and how to manage and delete them, you can visit

www.allaboutcookies.org and www.youronlinechoices.eu.